

1FW 285] Atty Docket No. 4670-9

NATIFIE VINITED STATES PATENT AND TRADEMARK OFFICE

Application of:

Griffin et al.

Serial No

10/544,118

Examiner

TBA

Filed

01/29/2004

Group Art Unit :

TBA

Title

METHOD AND SYSTEM OF MEASURING AND RECORDING USER

DATA IN A COMMUNICATIONS NETWORK

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

The applicants respectfully submit herewith an Information Disclosure Statement (IDS), and an Information Disclosure Citation List, pursuant to 37 C.F.R. §§ 1.97 and 1.98. Copies of the articles are enclosed. The Examiner is requested to consider the enclosed documents, make them of record, and indicate his or her consideration of the documents by initialing the enclosed Citation List adjacent the citation of each document. Please return a copy of the initialed Citation form to the applicant's undersigned Attorney.

This IDS is being filed under 37 CFR 1.97(b). Thus, no fee is due.

- () This IDS is being filed within three months of the filing date of a national application other than a continued prosecution application (CPA).
- () This IDS is being filed within three months of the date of entry of the national stage in an international application.
- (X) This IDS is being filed before the mailing date of a first Office Action on the merits.
- () This IDS is being filed before the mailing of a first Office Action after the filing of a request for continued examination (RCE).

Copies of the references cited are listed on the enclosed information disclosure citation list.

The Commissioner is hereby authorized to charge any deficiency, or to credit any overpayment, to the undersigned attorney's Deposit Account No. 02-4270.

Respectfully submitted,

Dated: _Feb 8, 2006

Kendrick Patterson. No. 45,321 BROWN RAYSMAN MILLSTEIN FELDER & STEINER LLP 900 Third Avenue New York, New York 10022 (212) 895-2000

I hereby certify that this paper is being deposited this date with the U.S. Postal Service as First Class Mail addressed to: Commissioner for Patents, P.O. Box 1450

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Suzanne N. Graziano

FEB 1 3 2006

PTO/SB/08A (07-05)

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Substitute for form 1449/PTO

Sheet 1

(Use as many sheets as necessary)

Complete if Known			
Application Number	10/544,118		
Filing Date	01/29/2004		
First Named Inventor	John Griffin		
Art Unit	ТВА		
Examiner Name	TBA		
Attorney Docket Number	4670.0		

			U. S. PATEN	DOCUMENTS	
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ^{2 (# known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 5,347,632	09/13/1994	Filepp et al.	
		^{US-} 5,355,484	10/11/1994	Record et al.	
		^{US-} 5,717,923	02/10/1998	Dedrick	
		^{US-} 5,740,549	04/14/1998	Reilly et al.	
		^{US-} 6,279,112 B1	08/21/2001	O'Toole, Jr. et al.	
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FOREIGN PATENT DOCUMENTS						
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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MADEMA	Application Number	10/544,118		
INFORMATION DISCLOSUR	Filing Date	01/29/2004		
STATEMENT BY APPLICAN	First Named Inventor	John Griffin		
(Use as many sheets as necessary)	Art Unit	TBA		
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Sheet 1 of 1	Attorney Docket Number	4670-9		

		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	1	CATLEDGE, L.D. et al. Characterizing Browsing Strategies in the World-Wide Web, School of Lit., Comm. and Culture Graphics, Vis., & Usability Ctr. GA Inst. of Tech. pp.1-9	
	2	CUNHA, C.R. et al. Characteristics of WWW Client-based Traces, July 1995, Comp. Sci. Dept. Boston Univ. pp.1-18	
	3	STATEN, J. Navigator tricks raise concerns, MacWEEK, March 1996, Vol. 10, No. 11 pp.18(2)	
	4	ZEIGLER, B. The Wall St. J., Start up NetCount Seeks to Tally How Many Web Surfers See Ads, Oct. 1996, pp. B17	
	5	PR Newswire Assoc., Inc., I/PRO is First to Develope A Solution for Measuring Java Applets, April 1996	
	6	WEBER, T.E. The Wall St. J., New Software Helps Advertisers Get Through Tangled Web Pages, Oct. 1996, pp. B5	
	7	LOVERSO, J.R. The Risks Digest, Netscape Nav. 2.0 exposes user's browsing history, Feb. 1996. 10:03:49-0500	
	8	KANIBA, T. Personalized Online Newspaper, NEC 1996, Vol. 49, No. 7, pp.11-16	

Examiner	Date	
Signature	Considered	

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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1995. no persons are required to respond to a collection of information unless it displays a valid OMB control number. Application Number 10/544,118 TRANSMITTAL Filing Date 01/29/2004 First Named Inventor **FORM** John Griffin Art Unit TBA **Examiner Name** TRA (to be used for all correspondence after initial filing) Attorney Docket Number 4670-9 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a **Proprietary Information** After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify Terminal Disclaimer Extension of Time Request below): 1) Return receipt postcard Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Brown, Raysman, Millstein, Felder & Steiner Signature Printed name Kendrick Patterson Date Reg. No. 45,321 February 8, 2006 **CERTIFICATE OF TRANSMISSION/MAILING** I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Date Suzanne N. Graziano 02/08/2006

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